

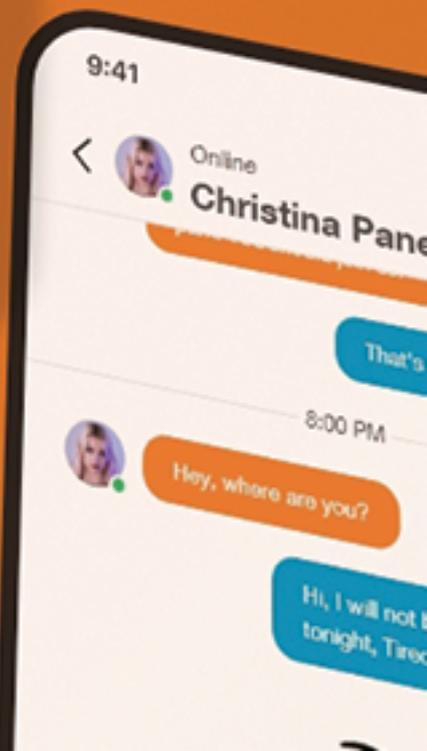
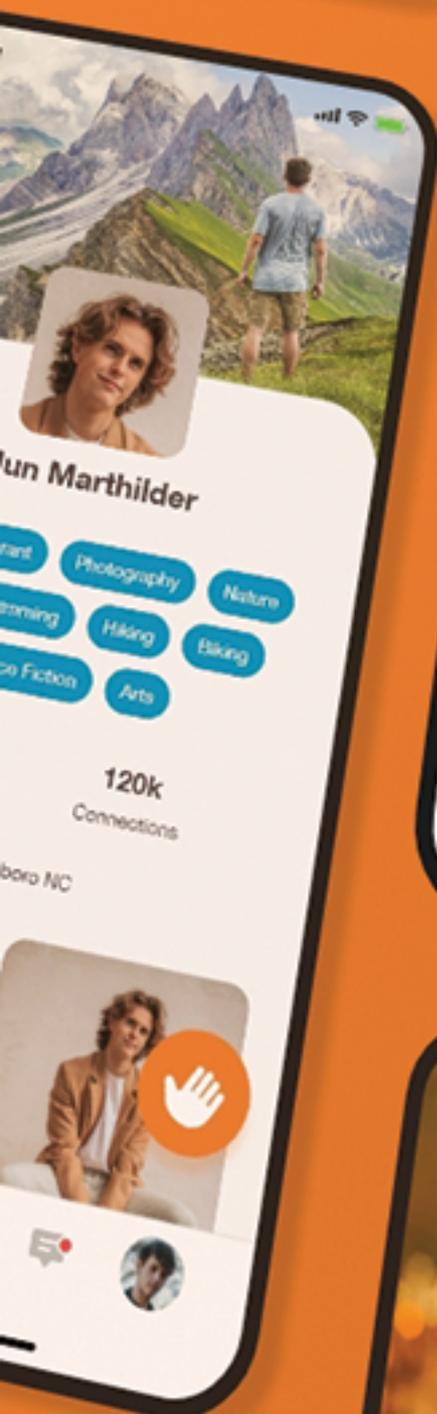
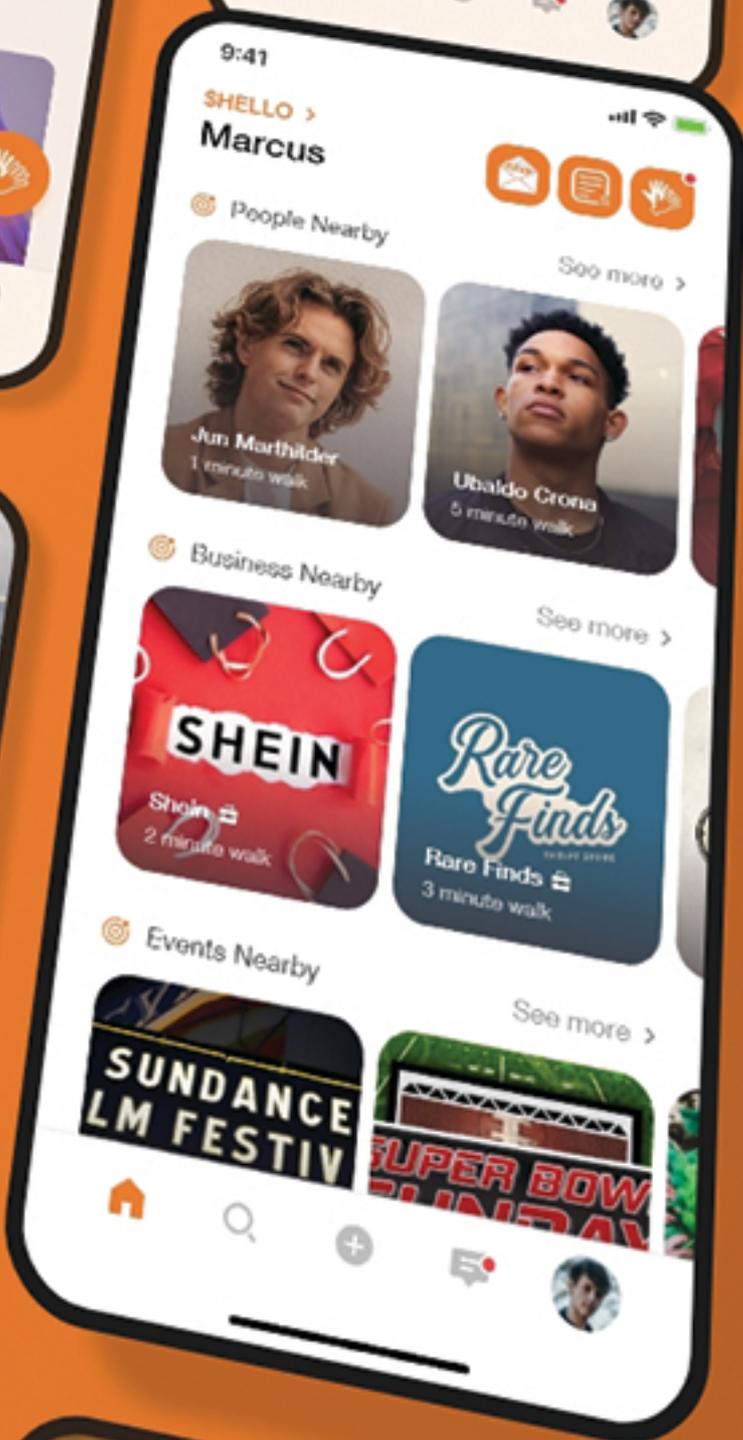
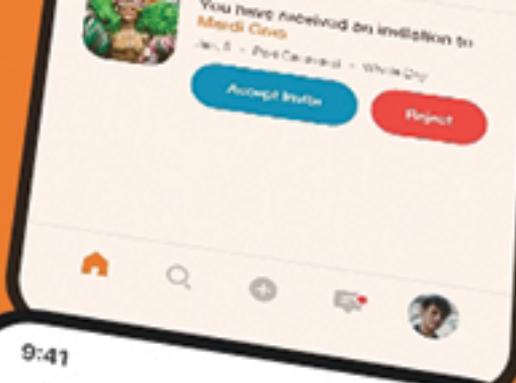
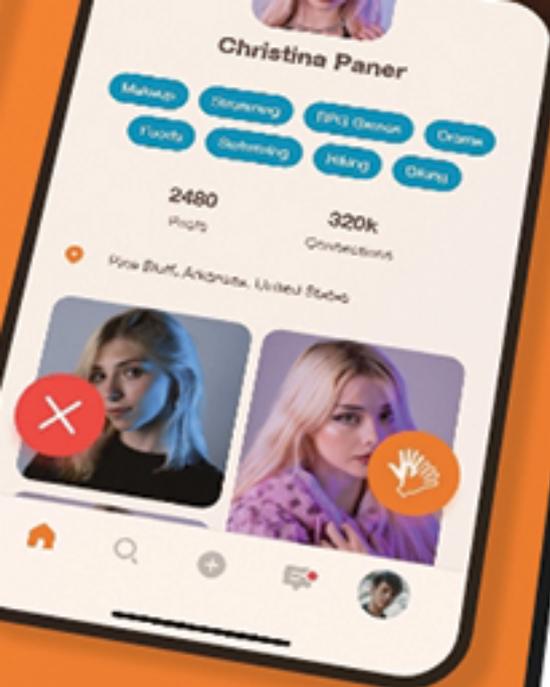


# GoSayHELLO

World's first face-to-face  
networking application

WHITEPAPER

V 1.3



# Right People, Same Place, Same Time.



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# Abstract



**GoSayHELLO**

# Abstract

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World's first face-to-face  
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GoSayHELLO enables  
people of similar  
interest to engage in  
close proximity using  
geolocation.



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\$HELLO



GoSayHELLO

# \$HELLO

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Everyday there are new connections with similar interests to make all around us. GoSayHELLO's platform will allow users to discover, engage, and connect with other users and businesses with similar interests in their current location: at the park, local bar, grocery store, shopping mall, school, event, etc.

We created a crypto asset on the Algorand blockchain called \$HELLO, which is an Algorand Standard Asset (ASA). The goal of \$HELLO is to incentivize users for their engagement on the platform. By performing these engagements, users will have the opportunity to earn \$HELLO, which can later be traded or redeemed for rewards.

If users abuse the platform by violating the conduct policy and/or terms and conditions, they will be forced to forfeit a portion of their \$HELLO as a penalty.



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# Mission



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# Mission

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Our mission is to  
become the #1 phone  
utility for facilitation of  
close proximity social  
interaction and  
engagement.



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# Vision



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# Vision

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Our vision is to develop  
a close proximity net-  
working and community  
engagement platform  
that connects the right  
people, in the right  
place, at the right time.



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# Why Crypto?



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# Why Crypto?

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The rise of the blockchain is considered one of the hottest topics in today's tech market. It is a digital, decentralized, public ledger used for all cryptocurrency transactions. Once each transaction is completed, it is added to previously completed blocks in the chronological order of when each block was added to the chain, forming a blockchain.

Over the past year, the use of cryptocurrencies, such as crypto tokens and other digital assets based on blockchain technology, has seen a period of rapid growth. Blockchain technology makes it possible for the first time to have a truly global store of value, and the number of wallets has seen a dramatic increase in the last few months.

At the beginning of 2017, Bitcoin was at the top of the cryptocurrency world with a market capitalization of 12 billion US dollars. On paper, Ethereum was worth 700 million USD while it was still a relative newcomer to the cryptocurrency market. To start the year, Bitcoin's market value rose from 12 to 32 billion USD in just a matter of weeks. Ethereum also experienced an explosive rise during the first two months of the year, and as of April had a market value of 28 billion USD.

The market is enthused by blockchain technology and the decentralization of currency that blockchain technology and cryptocurrency provide. It is estimated that well over 4000 different cryptocurrencies currently exist, and each has a new use case for blockchain being created on a near-weekly basis. Selecting the correct cryptocurrency is essential, as there are important things to consider including checking if there is anything wrong with the team, the technology, or the concept.



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# Why Algorand?



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# Why Algorand?

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The benefit of blockchain technology to our application is the ability to transfer value from user to user (i.e. B2B, B2C, and C2C).

However, not all blockchains are created equal, and not all of them can provide the same degree of benefit (e.g. many blockchains have costly transaction fees). We built on the Algorand blockchain because it checks all the boxes to ensure efficiency, transparency, trust, and low costs.

The problem with many blockchains is they sacrifice at least one of the key properties of security, scalability, and decentralization, known as the blockchain trilemma.

This blockchain trilemma was solved by Dr. Silvio, professor at Massachusetts Institute of Technology, and his team by inventing a new Pure Proof of Stake (PPoS) consensus protocol, which is the protocol utilized by \$HELLO, an Algorand Standard Asset (ASA).



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# Target Audience



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# Target Audience

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Our target market is young professionals between the ages of 18 - 35 years old. They are constantly seeking new experiences while staying committed to their personal and professional growth.

Individuals looking for jobs, soliciting advice from others, and have interests in building their network of connections.

Military families, tourists, small business owners, travelers, transient workers, relocations, young professionals, and college students.



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# App Features



**GoSayHELLO**

# App Features

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**Utilize \$HELLO to gamify user engagements and connections.**

**Profile customizations** include the ability to add photos, videos, and events.

**Allow people and businesses** to create events for nearby users to attend (e.g. conference).

**Interests and events** can be searched by nearby users (e.g. dog friendly events).

**Geolocation** discovers people and events with similar interests within significantly close ranges (e.g. dog lover).

**Messaging is restricted** until both users request each other.

**Allow businesses** to connect with potential nearby customers.



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# User Incentives



**GoSayHELLO**

# User Incentives

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GoSayHELLO offers loyalty programs for its partners and users.

Users will earn \$HELLO for joining the network, making connections, attending the events, and even for referring other users.



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# Tokenomics



GoSayHELLO

## Token Distribution

40% App Utilization

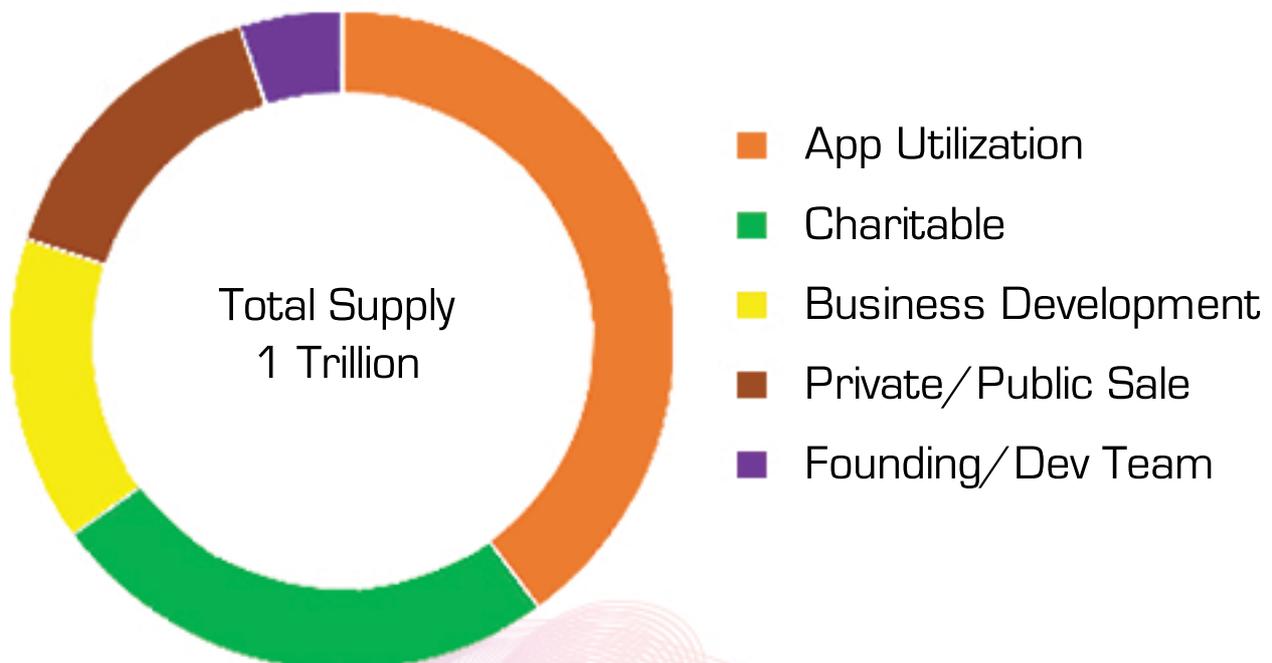
25% Charitable

addresses global issues such as economic inequality, disenfranchised communities, environmental sustainability, green solutions, and designing out waste and pollution.

15% Business Development

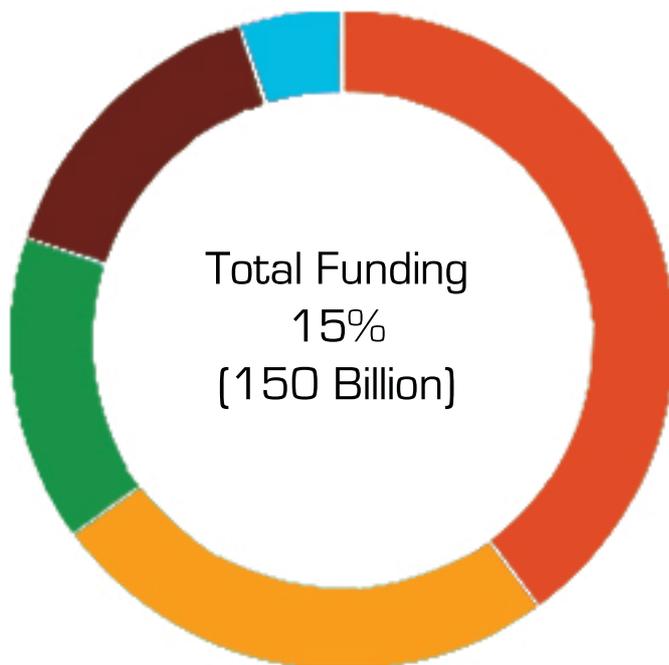
15% Private/Public Sale

5% Founding/Development Team



## Funds Allocation

- 40% Product Development
- 25% Partnership & Brands
- 20% Marketing
- 10% Business Operations
- 5% Legal Expenses



- Product Development
- Partnerships & Brands
- Marketing
- Business Operations
- Legal Expenses



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# \$HELLO Features



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# \$HELLO Features

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Some key features of \$HELLO are:

**Secured and safe:** \$HELLO leverages a distributed peer-to-peer consensus network that cryptographically helps in securing every transaction.

**Quick transfer:** Instant fund transfer globally is available with the help of fast block execution unlike traditional remittance, unmatched speed, and payment processors.

**Decentralized:** Direct transactions among network participants without the presence of a central facilitator are enabled with the help of decentralized technology.

**Easy to use:** User-friendly interface intended for seamless Real-world use cases.

**Scalability:** Assures scalability for pacing up with the industry's transaction requirements, thereby facilitating mass adoption of cryptocurrency.



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# Our Team



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# Our Team

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**Chief Executive Officer**  
Monte Applewhite



**Chief External Affairs**  
Calvin Reddick



**Chief Product Officer**  
Ty Rawls



**Chief Learning Officer**  
Klassie Collins



**Chief Marketing Officer**  
Dakari Thurmon



**Chief Financial Officer**  
Julian Love



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# Our Community



**GoSayHELLO**

# Our Community

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## Telegram

Discussions - <https://t.me/gosayhelloapp>

News - <https://t.me/gosayhelloappnews>



## Discord

<https://discord.gg/gosayhelloapp>



## GoSayHELLO App Website

<https://www.gosayhelloapp.com>



## Email

[info@gosayhelloapp.com](mailto:info@gosayhelloapp.com)

